



Aalto University  
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# Minimising information needs: how does decision making under deep uncertainty do it?

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# Ultimate goal: How should uncertainty be handled?

What are the different ways  
uncertainty *can* be handled?

What ways do we *say*  
uncertainty is handled?

How are information  
needs reduced?

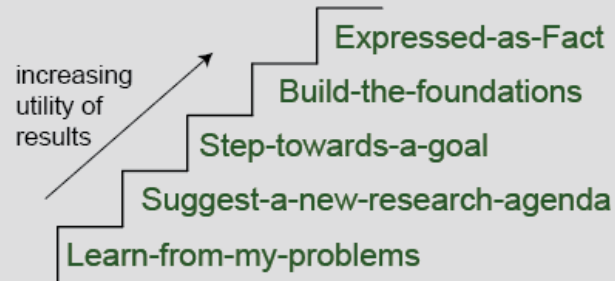
- **Analysis of "uncertainty framing" in journal abstracts**
- **Typology of tactics for reducing info needs**
  - How do arguments for action handle uncertainty?
  - Enable efficient decision making, not just coping with limitations
  - Extend reach of our community

# Analysis of uncertainty framing

- **“Communicating how uncertainty affects the interpretation of a conclusion”**
- **Classifying claims in abstracts, based on qualifiers, structure of argument**
- **177 abstracts in the journal Water Resources Research in 2015**
- **There is clearly enough water**
- **According to standard methods, there is enough water**
- **The analysis demonstrates that there is enough water**
- **The model ( $R^2=0.8$ ) indicates that there is enough water**
- **In my professional opinion, there is enough water**
- **We do not know whether there is sufficient water**
- **Water supply will not be an issue**
- **This analysis of consumption helps determine whether there is enough water**
- **The analysis provides an initial estimate of the water balance to determine if there is enough water**
- **Further work is needed**
- **There is enough water as long as demand growth does not exceed 5%**
- **Based on these assumptions, there would be enough water**
- **...**

### a) Maturity and utility

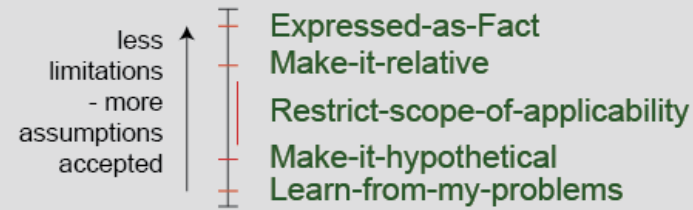
To what extent is the conclusion ready to be used?



*Uncertainty can be reduced in the long term by delaying a definitive conclusion and investing in future work*

### b) Scope of a claim

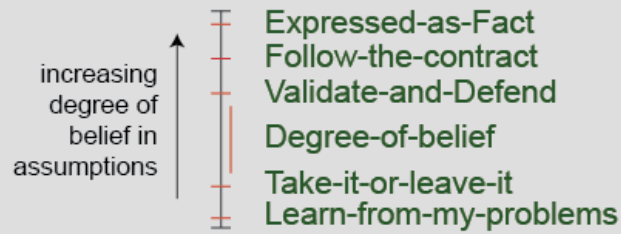
What limitations are there on how the conclusion can be used?



*Uncertainty can be reduced in the short term by making assumptions that limit scope of applicability*

### c) Level of belief in a conclusion

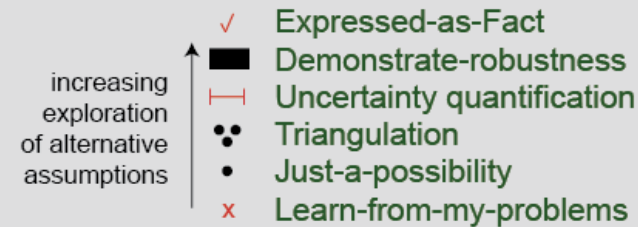
How certain is the author that the conclusion is true?



*Uncertainty can be described in terms that allow reasoning about uncertain information*

### d) Depth of analysis

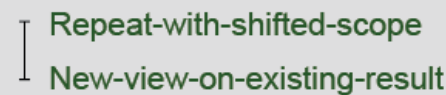
How thoroughly has the issue been examined?



*Uncertainty can be described by considering the effect of alternative assumptions*

### e) Relatability

Is the conclusion consistent with the reader's prior knowledge?

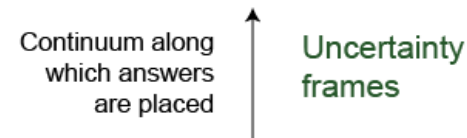


*Uncertainty can be handled in communication by anticipating differences in opinion between the reader and author*

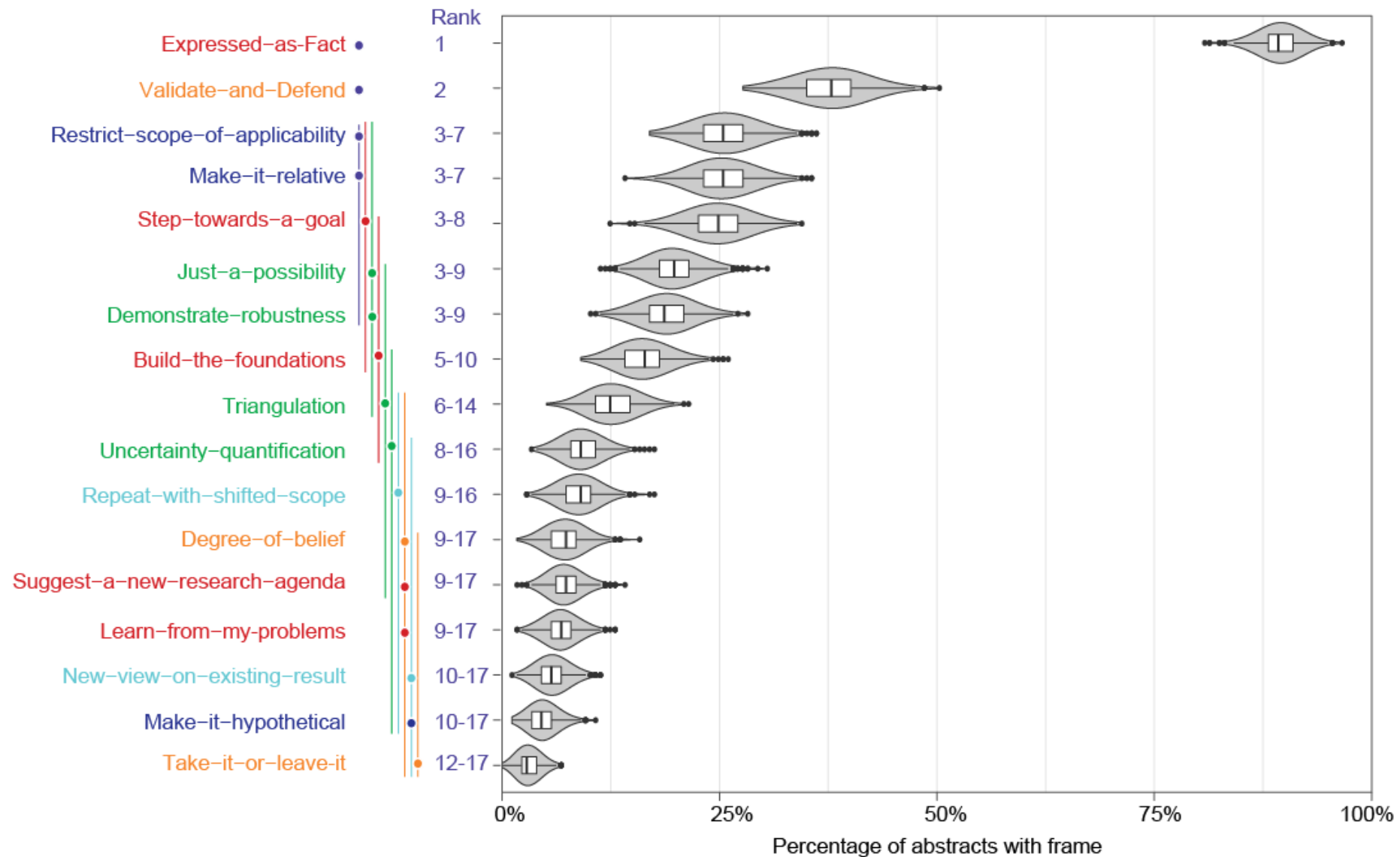
### Legend for sub-tiles

#### Category of frames

Core question



*Rationale of core question*



# Tactics for reducing information needs



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?



**Eat**

**What  
(uncertain)  
information  
will I use?**

**How am I going  
to use it?**

**How will the argument  
avoid needing perfect  
Information?**

# Fundamental tactics:



**What  
(uncertain)  
information  
will I use?**

**Specifying info  
requirements**

e.g. maximise utility  
e.g. satisficing

**Deferring info  
acquisition**

e.g. Ask for clarification  
e.g. Someone else  
decides for me

**Action to influence  
uncertainty**

e.g. Custom order

**Risk-based  
reasoning**

e.g. probabilities  
e.g. scenarios



**Eat**

# Layering argumentation for different uncertainties

**?** Are constraints satisfied?

e.g. Use only  
info in menu

Specifying info  
requirements

e.g. Plan for  
offsetting  
e.g. Agree to  
share or swap

Deferring info  
acquisition

e.g. Lower your  
expectations  
e.g. Explain your  
choice

Action to influence  
uncertainty

Risk-based  
reasoning

First option that satisfies  
triple bottom line:  
• Feels good  
• Socially accepted  
• Good conscience  
(Specify info reqs)

→ **Eat**



# Risk-based reasoning: degree of belief

Turn a probability or performance statistic into a decision

Specifying info requirements

Sufficiently certain  
(Standard of acceptance)  
Maximize likelihood/expected value

Deferring info acquisition

Accept risk  
(Expect failure)

Risk-based reasoning –  
what should be done given degree of belief?

Action to influence uncertainty

Change the problem,  
and the degree of belief

Risk-based reasoning

Probability bounds analysis  
Second-order probabilities

# Risk-based reasoning: plausible scenarios

Enabling fundamental tactics for complex situations

Specifying info requirements

Precautionary principle (plausible and unacceptable)

Robustness  
(bounding rule+summarising rule)

Risk-based reasoning –  
what should be done given scenarios are plausible

Deferring info acquisition

Adaptive pathways  
(relations between scenarios)

Action to influence uncertainty

Select mitigation, shaping actions

Risk-based reasoning

Assign probabilities

# Risk-based reasoning: limited scope

e.g. hypotheticals, conditional statement

Specifying info requirements

Solve a theoretical problem

Deferring info acquisition

Plan future research  
Give to decision maker  
e.g. scenario discovery  
e.g. inverse methods

Risk-based reasoning –  
what should be done in a pure exploration?

Action to influence uncertainty

Theory made reality

Risk-based reasoning

Determine plausibility  
Assign probability

Specifying info requirements

Process only needs some information about alternatives

Deferring info acquisition

The information acquisition process is ongoing

I can make a decision now because

Action to influence uncertainty

I can influence the effect of uncertainties in consequences of my decision

Risk-focussed reasoning

My reasoning has considered acceptability of uncertainty in consequences, i.e. the risks involved

Specifying info requirements  
Process only needs some information about alternatives

Make-it-relative

Deferring info acquisition  
The information acquisition process is ongoing

Build-the-foundations  
Step-towards-a-goal  
Suggest-a-new-research-agenda

I can make a decision now because

Action to influence uncertainty  
I can influence the effect of uncertainties in consequences of my decision

Repeat-with-shifted-scope  
New-view-on-existing-result

Risk-focussed reasoning  
My reasoning has considered acceptability of uncertainty in consequences, i.e. the risks involved

Characterisation of uncertainty  
Restrict-scope-of-applicability  
Make-it-hypothetical  
Uncertainty-quantification  
Triangulation  
Expressed-as-fact  
Degree-of-belief

Specifying info requirements  
Demonstrate-robustness  
Validate-and-Defend  
Follow-the-contract

Deferring info acquisition  
Take-it-or-leave-it

# Conclusions

- **No free lunch: decisions become possible because of information introduced about how to handle uncertainty**
- **Four fundamental tactics to combine**
  - *Specifying info requirements, Deferring info acquisition, Action to influence uncertainty, Risk-based reasoning*
- **Argument mapping can help hierarchically decompose treatment of information needs**
- **Many methods can be used in several fundamentally different ways**
- **We are far from capturing all the ways of handling uncertainty**